

24th ANNUAL *Birdie Fore Warmth* CHARITY GOLF OUTING

Benefiting **THAW** THE HEAT AND WARMTH FUND
Keeping Families Safe and Warm Since 1985

Presented by **DTE**



THAW THE HEAT AND WARMTH FUND
Keeping Families Safe and Warm Since 1985

Schedule for Friday, August 26, 2022

- 7:15 a.m. • Continental breakfast and registration
- 8:00 a.m. • Shotgun start
- 11:30 a.m. • Boxed lunches served on the course
- 1:30 p.m. • Banquet
- 1:50 p.m. • Greeting and welcome to golfers:
Ignatius Brennan, Vice Chairman,
Local 223 Gas Division
- Presentation of golfer awards
- 50/50 raffle and door prizes

Stonebridge Golf Club by Arthur Hills

1825 Clubhouse Drive • Ann Arbor, MI 48108 • 734-429-8383

Designed in 1991 by world famous golf course architect Arthur Hills, the well-groomed course sports lush green turf and a championship layout of water and woods. Several tee options accommodate all levels of play. Stonebridge offers a large practice putting green, and a driving range that features bent grass tees and a large chipping bunker.

Don't miss our golfer contests... Test your skills (or luck) in contests for awards in Men's & Women's Longest Drive and Men's & Women's Closest to the Pin.

Please observe the dress code of Stonebridge Golf Club Golf Course — collared shirts only, no denim of any kind and shorts must be Bermuda length. Ways to stay safe: Mask and hand sanitizer provided on site. When indoors, please wear a mask if you are not vaccinated, and masks are encouraged for everyone as extra protection from Covid variants. Thank you.

Sponsorship Opportunities...

Platinum Sponsor – \$3,000

- Golf and all activities for one (1) foursome
- Full-page ad in program booklet
- Recognition as Platinum Sponsor in program booklet
- Hole sponsor sign on designated hole
- Recognition plaque

Diamond Sponsor – \$2,250

- Golf and all activities for one (1) foursome
- Half-page ad in program booklet
- Recognition as Diamond Sponsor in program booklet
- Hole sponsor sign on designated hole
- Recognition plaque

Gold Sponsor – \$1,750

- Golf and all activities for one (1) foursome
- Quarter-page ad in program booklet
- Recognition as Gold Sponsor in program booklet
- Hole sponsor sign on designated hole
- Recognition plaque

Beverage Cart Sponsor – \$1,500

- Golf and all activities for one (1) foursome
- Quarter-page ad in program booklet
- Signage on one (1) beverage cart
- Your cart workers can wear company-branded clothing (you provide)
- Recognition in program booklet

Lunch Sponsor – \$1,200

- Golf and all activities for one (1) foursome
- Quarter-page ad in program booklet
- Recognition in program booklet
- Hole sponsor sign on designated hole

Graphics Sponsor – \$1,200

- Golf and all activities for one (1) foursome
- Quarter-page ad in program booklet
- Recognition in program booklet
- Hole sponsor sign at a designated hole

Closest to the Pin, Longest Drive or Hole Sponsor – \$1,000 each

- Quarter-page ad in program booklet
- Recognition in program booklet
- Your company logo printed on Hole Sponsor page in program booklet
- Hole sponsor sign on designated hole

Cart Path Sponsor – \$150 (unlimited)

- Recognition on Birdie Fore Warmth-provided signage near cart path

Golfer Package – \$175 per person/\$700 foursome

- 18 Holes of golf with cart
- Boxed lunch on the course
- Golfer's gift package
- Banquet with raffles available

Banquet Only – \$50 per person

- Banquet at Stonebridge Clubhouse
- Raffles available



Note: All premier sponsorships (\$1,000 and above) will be recognized in event promotions.

Since 1985, The Heat and Warmth Fund (THAW) has been a leading provider of utility assistance for Michigan residents in need. THAW collaborates with a network of partners to deliver services that support long-term energy solutions. THAW has provided \$230 million in assistance to nearly 300,000 Michigan households since THAW's inception.



Proceeds from the Birdie for Warmth Golf Outing help THAW reach Michigan residents in need from Southeast Michigan to the Upper Peninsula. The cost of one \$175 entry to the Birdie Fore Warmth Golf Outing will help a family keep the lights or heat on for one month. One foursome helps pay to keep two families safe, healthy, and warm for two months. Most families who seek THAW assistance deal with circumstances such as unemployment, underemployment, illness, or death in a family. 70% of the households assisted have a child or senior living in the home. THAW remains committed to keeping families healthy, safe, and warm without barriers equitably and inclusively. To accomplish this, THAW offers an efficient online application, a paper application, and assistance every step of the way through its Utility Assistance Center staff.

Accomplishing THAW's mission of stabilizing and empowering Michigan families, keeping them healthy, safe, and warm is because of the generosity of individuals and corporate partners like you.

You can also help THAW assist thousands of Michiganders each year by donating online with a one-time or a monthly recurring donation or sponsoring an event like Birdie for Warmth.

To donate or learn more, visit us online at thawfund.org/birdie-fore-warmth or call 1-800-866-THAW (8429).

Space Is Limited! Register Early!

To participate, simply fill out the form on page 2 and mail with payment to: John Steffes, Birdie Fore Warmth Charity Golf Outing, Local 223 Gas Division, 15160 Commerce Drive North, Dearborn, MI 48120. For quicker registration, pay online at thawfund.org/birdie-fore-warmth. For more info, contact John Steffes at (734) 664-2006 or JohnSteffes@local223uwua.org.

Registration, Payment & Donations

Sign me up now! I am:

- Purchasing Sponsorship(s) in the amount of: \$ _____
 - Purchasing ___ Golfer Package(s) x \$175 each: \$ _____
 - Purchasing ___ Banquet-only option(s) x \$50 ea: \$ _____
 - Purchasing extra advertising space/page for: \$ _____
 - Helping THAW with a tax-deductible donation of: \$ _____
- TOTAL: \$ _____**

SPONSORSHIP(S) SELECTED _____

SPONSOR NAME (print EXACTLY as you wish it to appear on signage, ads, booklet) _____

CONTACT NAME (if different from Sponsor Name) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # WITH AREA CODE _____

EMAIL _____

- Check enclosed in the total amount of \$ _____ payable to: The Heat And Warmth Fund (THAW)
- Credit Card: I will pay online at thawfund.org/birdie-fore-warmth
- Credit Card: Please charge my Credit Card below (check one):
 - MasterCard
 - Visa
 - AmExpress
 - Discover

BILLING ADDRESS (IF DIFFERENT FROM ABOVE) _____

Credit Card # _____

Name on Card _____

Exp. ____/____ Total Charge \$ _____

Mail completed form with total payment to arrive by July 29 (please allow extra time for U.S. mail) to:

John Steffes, Birdie Fore Warmth Charity Golf Outing
Local 223 Gas Division
15160 Commerce Drive North, Dearborn, MI 48120

The Heat And Warmth Fund (THAW)
is a 501(c)(3) tax-exempt, nonprofit organization, Tax ID #38-2646924

Golfer/Attendee Registration

Number of Golfers _____. Please list all golfers:*

1

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # WITH AREA CODE _____

EMAIL _____

- GOLF & BANQUET
- BANQUET ONLY

2

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # WITH AREA CODE _____

EMAIL _____

- GOLF & BANQUET
- BANQUET ONLY

3

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # WITH AREA CODE _____

EMAIL _____

- GOLF & BANQUET
- BANQUET ONLY

4

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # WITH AREA CODE _____

EMAIL _____

- GOLF & BANQUET
- BANQUET ONLY

*The *Birdie Fore Warmth* Golf Outing is an 18-hole scramble played in teams of four. Please return this registration form with payment, or pay online at thawfund.org/birdie-fore-warmth by Friday, July 29.

2022 Program Booklet Advertising...Reserve Your Ad Space Today!

If you purchased a sponsorship that includes an ad which will appear in the program booklet, please email your print-ready ad attached as a PDF or JPG. If you don't have a current ad, let us update or create one for you — email your high-res logo (300 dpi) with text and photos, and we will return a proof for your approval before printing (if time permits) for no extra cost. We also have space or can create ads for those who have not purchased a sponsorship but would like to show their support.

Please include payment with your registration and send all files by Friday, July 29 to: JohnSteffes@local223uwua.org

- Full-page ad, no bleeds (7.5" x 10") \$250
- Half-page ad, horizontal (7.5" x 4.75") \$125
- Half-page ad, vertical (3.5" x 10") \$125
- Quarter-page ad (3.5" x 4.75") \$ 75
- Eighth-page ad (3.5" x 2.25") \$ 50